

FANNI VLADIKA-SZATHMÁRY

PRODUCT DESIGNER, UI/UX DESIGNER

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EDUCATION

PSYCHOLOGY MA

Cognitive Neuropsychology

University of Pécs

2012 - 2018

GRAPHIC DESIGN

California Institute of the Arts

2018

LANGUAGES

- English - Proficient User
- Hungarian - Native
- German - Basic user (learning)

SKILLS

- Project management
- Research
- Wireframing
- Prototyping
- Design thinking
- Interaction design
- Mobile design
- Scrum
- Agile methodology
- Figma
- Adobe CC Suite

EXPERIENCE

PRINCIPAL PRODUCT DESIGNER

• 2022 - 2023

BitNinja Security

- Product management for a B2B SaaS tool
- Supervise UX/UI design related projects
- Define the scope of UX projects and create the roadmap
- Help the company gaining revenue by changing the product based on user feedback
- Finding resolutions for conflicts between the designers, developers and stakeholders
- Create a whole onboarding process from zero increasing the signup to subscriber conversion rate by 15%

UI/UX DESIGNER

• 2021 - 2022

BitNinja Security

- Making a design system from the ground up
- Doing UX research
tree testing, A/B testing, card sorting, heat mapping, creating user personas
- Implementing the whole product to mobile screens and increasing the number of mobile visitors by 25%

UI/UX DESIGNER

• 2020 - 2021

Terminal Digit Technologies

- Expanding the current software design with additional interfaces for desktop and mobile
- Conducting research in the shutter industry to understand the users of the software more

UX DESIGNER/WP DEVELOPER

• 2018 - 2020

Janus Education Studio

- Building a psychology test oriented website in WordPress from scratch (using HTML, CSS)
- Search for and test psychology questionnaires that the users of the website find interesting and useful